



COVID-19: An Opportunity for Curamericas Global to Serve and Make an Impact

In such uncertain times, Curamericas Global has taken the fight against the unprecedented impact of the [Coronavirus pandemic](#) with urgency and in tangible ways. By working directly with in-country partners and ministries of health, Curamericas Global is mobilizing health teams and community health workers to educate, encourage, and equip local clinics and the most vulnerable.

For example, in North Carolina, Curamericas Global is leveraging its partnership with the local Consulate of Guatemala to execute a Domestic Program that will reach 15,000 Spanish-speaking families through one-on-one phone calls. Volunteers will be equipped to provide evidence-based information about the COVID-19 virus, how to identify and analyze the symptoms, how to prevent them, and what to do in case they have it.

This is not the first time Curamericas Global has helped alleviate a health crisis. In 2015, Curamericas Global led and implemented an intervention program to combat the Ebola outbreak in Liberia. Within six months, this intervention benefited approximately 13,000 people, in 11 communities.

For Curamericas Global everyone matters. Everyone deserves access to basic healthcare services, resources, attention, and education. Curamericas Global had, has, and will continue to fight for the underserved and the most vulnerable.



Curamericas Global helps moms ensure their babies have happy, healthy childhoods.

Thanks for Being There When I Needed You the Most

Edilma is a 34-year-old married Maya woman who lives in the rural mountains of Guatemala. During her pregnancy, Edilma was an all-star mom-to-be! She made sure to keep herself healthy. She was a frequent participant at our prenatal classes, completed all four prenatal visits, and carried out her self-care plan to continue healthy prenatal practices at home. At all her check-ups, Edilma and her baby looked healthy with stable vitals throughout pregnancy.

When she went into labor, Edilma quickly headed to the *Casa Materna* birthing clinic, where her vitals remained stable. She continued to be monitored as her labor progressed, and after a few hours, she delivered a beautiful baby girl, Yeni. But when Yeni was born, she did not cry. Yeni's skin had a slight blue tint and she was unresponsive to touch; Yeni had not started breathing on her own yet. The nurses leaped

into action, providing neonatal CPR and stimulating and warming baby Yeni. After a suspenseful 20 minutes, Yeni let out a cry — a sigh of relief was felt around the room — Yeni was breathing on her own.

Birth is never predictable. While Edilma and her nurses did everything that they could to prevent complications prior to delivery, having a skilled attendant during the delivery saved baby Yeni's life.

When the *Casa Maternas* began working in Edilma's community, 13 percent of the women gave birth with the help of a skilled health attendant. This past year, more than 1,076 births occurred with the attentive care of a health professional. We were there when Edilma and her newborn baby girl needed us the most. We are there now and it is our mission to continue to be there in the future when many other women and their children need us the most.

Donor Spotlight

Let It Be Light: A Solar Power Project Benefitting the Most Vulnerable

Can you imagine giving birth in a pitch-dark room? It seems impossible, but in many places, this is a reality.

In fact, every year, over 280 births that take place in a local health facility in Kisii County, Kenya, happen after regular business hours, where the rooms are pitch-dark. Not even the electric light from the street is available since blackouts occur regularly and can last for up to seven days.

Thanks to the creativity, tenacity, expertise, and collaboration of [Curamericas Global](#) and the [United Solar Initiative](#), the lives of more than 40,000 people in Kenya,

served through three local clinics, will be impacted by a solar power system that was inaugurated on May 18, 2020. This is part of a bigger effort to bring light and electricity to nine additional clinics in Bolivia, Guatemala, Liberia, and the United States.

United Solar Initiative is an organization working to facilitate solar energy solutions to address energy and water poverty in underdeveloped communities around the world. The partnership between Curamericas Global and United Solar Initiative started two years ago. Since then, fundraising, analyzing the data collected, and testing the

solar system have been focal areas to ensure its positive impact sustains over time.

Curamericas Global leveraged its expertise, unique and proven [Community-Based, Impact-Oriented methodology](#), and in-country relationships to address the most pressing needs to reduce maternal and child mortality. This collaboration is certainly helping to strengthen the local health care system, the patients, and the communities at large.

People can make a difference and support this project by donating to this year's signature fundraising, the [Mom-a-Thon](#).



Mom-a-Thon

This year's signature fundraising will take place in the Fall. Mom-a-Thon Captains are needed to reach \$500,000. Funds raised in 2020 will help continue Curamericas Global's efforts to eliminate maternal and child mortality in remote places. [Join this virtual race now](#) and help save lives!

DID YOU KNOW?

In 2019, we:

- Expanded the area we served through our in-country partners to 123 communities to reach more than 40,000 people.
- Opened a new *Casa Materna*, serving an additional 10,000 people in Guatemala.
- Provided health services to more than 800 women in Kenya.
- Trained more than 350 community health workers.

Your Dollars at Work

Helping to end the deaths of mothers and children is possible. Your support of Curamericas Global can make that a reality today.



\$28 provides access to life-saving medical resources for one mom and her family for a year



\$84 supports a block (three families)



\$140 helps a neighborhood (five families)

A message from Andrew Herrera:

When I reflect on what we do and why we do it, I couldn't feel prouder. Proud of our staff, volunteers, board members, in-country partners, community workers, donors, Mom-a-Thon Captains, and supporters. Proud of the people we serve and save every day!

As we look ahead, we must focus on the unmet needs of those communities that are almost forgotten by many. But not us. As we look to expanding our reach and impact, our approach is to identify and join efforts with long-term partners that share our same mission and values and are committed to sustainable programs and services. This paired with our unique data-driven methodology continues to be the differentiating factor to successfully, bringing hope through health.

I want to highlight one of our most recent partners — the [Rosa Vera Fund](#). We've known about their work to facilitate preventive, health and social interventions for children and healthcare workers in and around Montero, Bolivia for over 10 years.

Guided and motivated by the belief that all children, especially those with chronic conditions, have the right to reach their full potential, we are coming along their side with funding and data analysis support which will allow their programs to scale-up and reach more families, while understanding and using their data to better inform their decision-making process.

What's in it for us? The opportunity to continue helping to prevent the unnecessary suffering, sickness, and death of vulnerable children in Bolivia.

Andrew Herrera

Curamericas Global Executive Director Andrew Herrera is recognized by the *Triangle Business Journal* as one of the 24 winners of the 2020 class of Health Care Heroes Awards. The winners include doctors, nurses, volunteers, and administrators.



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Curamericas Global partners with underserved communities to make measurable and sustainable improvements in their health and well-being.

Your gifts make a lasting impact on the health of communities around the world.
Thank you for your support!

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Ways You Can Help

Anyone can make a difference through Curamericas Global. Everyone can make an impact on the health and wellbeing of children and women around the world. Become an active supporter and save lives by:

- Giving to Curamericas Global at www.curamericas.org.
- Joining the Mom-a-Thon at www.run.curamericas.org.
- Liking and sharing the impact of Curamericas Global through social media channels at <https://www.facebook.com/curamericasglobal>; [@Curamericas](https://www.instagram.com/Curamericas); or <https://www.linkedin.com/company/curamericas-global>.