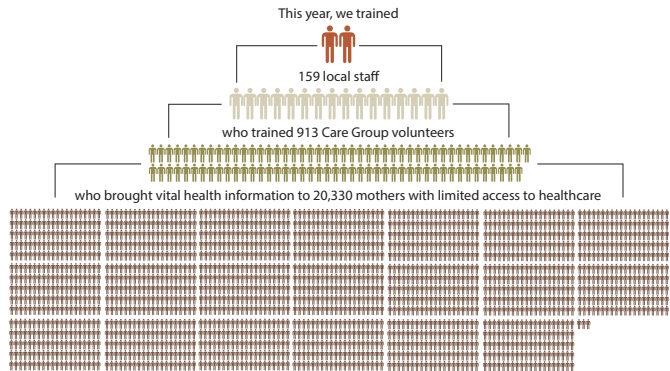


# Our Proven Approach

## CARE GROUPS

### The Innovative Community-Based Strategy to Improve Maternal and Child Health

The Care Group approach uses volunteers to share vital messages with mothers and promote important health behaviors and key health services. Rather than waiting for individuals to seek medical care, volunteers bring our programs house-to-house to ensure nobody slips through the cracks. The integration of volunteers allows health programs to reach a greater population without increasing overall program costs. Furthermore, engaging community members as volunteers also creates community ownership and increases trust in and sustainability of the program.<sup>5</sup>



## CBIO

### What Sets Us Apart From Other Nonprofits

The CBIO methodology is a unique approach to providing health care services that allows local health care providers to better understand, more effectively treat, and accurately measure outcomes and impacts for the most commonly found causes of unnecessary suffering, sickness and death within their communities. This matters because our programs and services are designed to meet the specific needs of each person in each community.

### How it works

