

Curamericas Digital Marketing Intern

Reports to: Executive Director

Length of Engagement: August 15 – December 15 (flexible start/end dates)

Minimum of 15 hours/week, preference to 20+

Compensation: Unpaid

Location: Raleigh, NC

Responsibilities: Curamericas Global, non-profit dedicated to helping mothers and children in need around the world seeks a Digital Marketing interns at our Raleigh office. The main purpose of this internship is to support the marketing team at Curamericas Global. This includes:

Digital Marketing (~40%):

- Assist in the management of Curamericas Global's website
 - (includes updates to "Spread the Word" page, sliders, posting blogs, etc.)
- Maintain a sustained and thorough social media presence through multiple social media outlets: Facebook, Twitter, Instagram and Tumblr.
- Marketing for fall events
- Basic graphic design for marketing purposes (if applicable)

Outreach (~40%)

- Represent Curamericas at presentations and volunteer fairs, the Guatemalan Consulate and other events.
- Phone calls asking for support to local businesses and past supporters including cash and in-kind donations for various events
- Calls/emails to churches to set up presentations
- Outreach to promote Curamericas' events

Other tasks (~20%)

- General office admin and team assistance
- Professional development*

*Learning and networking opportunities include: USAID Global Health e-Learning courses, Triangle Global Health events, Care Group and CBIO learning materials.

Qualifications:

- College junior, senior, graduate student or recent graduate
- Strong communication skills (over the phone, face-to-face and email)
- Microsoft Office skills required
- A results-oriented person who is able to work independently
- Enthusiastic attitude and willing to do whatever is needed to help the team

Application Instructions: Please send completed application, resume and cover letter to Rob Callus at rcallus@curamericas.org, or mail application and materials to:

Curamericas Global
318 W. Millbrook, Suite 105
Raleigh, NC 27609