

Curamericas Global Website & Digital Marketing Intern

Reports to: Development Associate

Compensation: Unpaid

Length of Engagement: 3-6 Months, 10-25 hours a week

Location: Raleigh, NC

Responsibilities:

Curamericas Global, a nonprofit, international health organization, seeks two Website & Digital Marketing interns at our Raleigh office. Responsibilities will be divided between these positions based on skill level and interest. The main purpose of this internship is to support the marketing team at Curamericas Global.

Tasks include:

- Draft blog posts for Curamericas website
- Assist in the management of Curamericas Global's website
- Create eNewsletter, eAppeals and event invitations
- Maintain a sustained and thorough social media presence through multiple social media outlets
- Assist with donor acknowledgements including thank you cards and calls
- Assist with mailing campaigns and the creation of appeal letters
- Represent Curamericas at presentations and volunteer fairs
- Basic graphic design for marketing purposes
- Support the development of Curamericas' Annual Report
- Volunteer at Curamericas' Hops for Hope event on the evening of Nov. 29, 2016
- Maintain Google Ad Words Grants and provide a list of best practices and guidelines to staff
- Assist with spring intern recruitment
- Other tasks and duties as assigned

Learning and networking opportunities include: USAID Global Health e-Learning courses, Triangle Global Health events, Care Group and CBIO learning materials.

Qualifications:

- Interest in public health
- Strong writing and communication skills
- Junior, Senior or college graduate in a relevant field preferred
- Internet and Microsoft Office skills required
- A results-oriented person who is able to work independently
- Enthusiastic attitude and willing to do whatever is needed to help the team

Application Instructions: Please send completed application, resume, writing sample, and cover letter to Barbara Muffoletto at bmuffoletto@curamericas.org, or mail application and materials to:

Curamericas Global
318 W. Millbrook, Suite 105
Raleigh, NC 27609