**Curamericas Digital Marketing & Outreach Intern**

**Reports to:** Executive Director  
**Compensation:** Unpaid  
**Length of Engagement:** August 1 – December 1. Minimum 15 hours a week

**Location:** Raleigh, NC

**Responsibilities:**

Curamericas Global, a nonprofit, international health organization, seeks a Digital Marketing interns at our Raleigh office. The main purpose of this internship is to support the marketing team at Curamericas Global.

Digital Marketing (40%):

* Assist in the management of Curamericas Global’s website (includes updates to “[Spread the Word](https://www.curamericas.org/talk-share/)” page, sliders, posting blogs, etc.)
* Maintain a sustained and thorough social media presence through multiple social media outlets: Facebook, Twitter, Instagram and Tumblr.
* Marketing for fall events
* Basic graphic design for marketing purposes (if applicable)

Outreach (40%)

* Volunteer at Curamericas’ Hops for Hope event on the evening of Nov. 28, 2017
* Represent Curamericas at presentations and volunteer fairs
* Phone calls asking for support to local businesses and past supporters including cash and in-kind donations
* Calls/emails to churches to set up presentations
* Outreach to bloggers and other organizations to promote Curamericas’ events

Other (20%)

* Assist with mailing campaigns
* Assist with planning Hops for Hope event
* Assist with planning for Open House

Learning and networking opportunities include: USAID Global Health e-Learning courses, Triangle Global Health events, Care Group and CBIO learning materials.

**Qualifications:**

* College junior, senior or graduate
* Strong communication skills (over the phone, face-to-face and email)
* Microsoft Office skills required
* A results-oriented person who is able to work independently
* Enthusiastic attitude and willing to do whatever is needed to help the team

Application Instructions: Please send completed application, resume and cover letter to Barbara Muffoletto at bmuffoletto@curamericas.org, or mail application and materials to:

Curamericas Global  
318 W. Millbrook, Suite 105

Raleigh, NC 27609